

# FUNDRAISING TOOLKIT

## Share The Mission

2022



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# Welcome!

## Thank You

Thank you for being a part of a 2022 team and for your commitment to Share The Mission with friends and family.

Share The Mission, Faith In Practice's volunteer fundraising program, ensures that we reach and serve the most vulnerable patients through a network of care that extends well beyond your one week in Guatemala. Although only you and your team travel, your family and friends can join you in every step of this important work. Their prayers and financial contributions accompany all Faith In Practice patients through our network of care.

We invite you to partner with us as you prepare for your trip. Please refer to this guide for information on how to set up and manage your fundraising page, plus email and social media templates to help you share your work in Guatemala with others.

## How to Share The Mission



# Set Up Your Fundraising Page

1

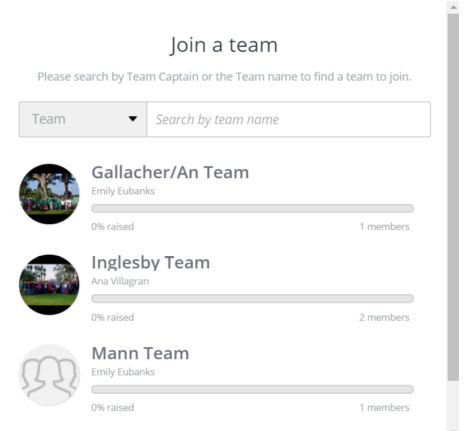
Visit: [donate.faithinpractice.org/STM2022](https://donate.faithinpractice.org/STM2022)

2

Click "Become a Fundraiser"

3

Search for and select your team from the list.



4

Classy Login

- Returning Fundraisers-Log In to your Classy account
- First-time fundraisers- Create an account

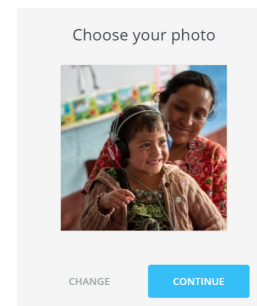
5

Create Your Page

- Fundraising goal
- Page headline- you can add a custom message or your team and name.
- Short URL (optional)- add your name and team # to your URL to make it easier to share.
- Fill the checkbox If you would like to be added to our eNews mailing list (optional).

6

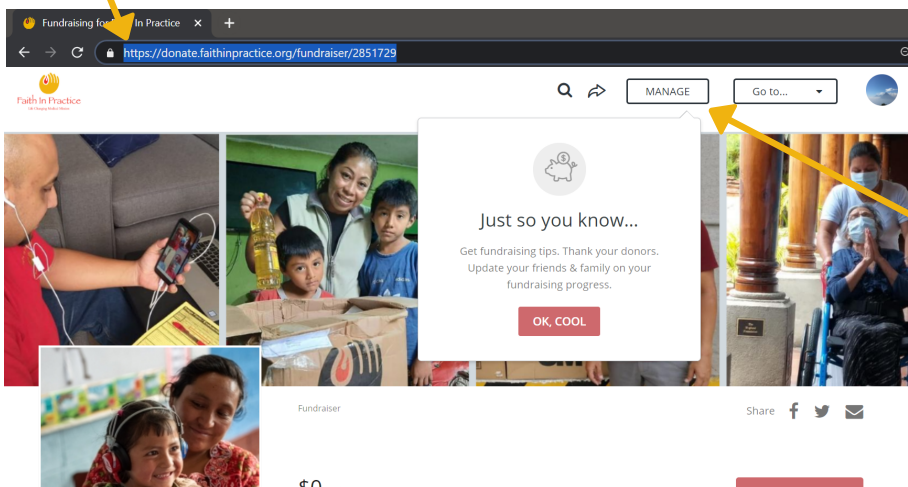
Set your profile photo or keep the default.



7

Your Page is Ready to Share!

Copy and paste the page's URL into an email, social media post or text to share with family and friends.



8

Manage

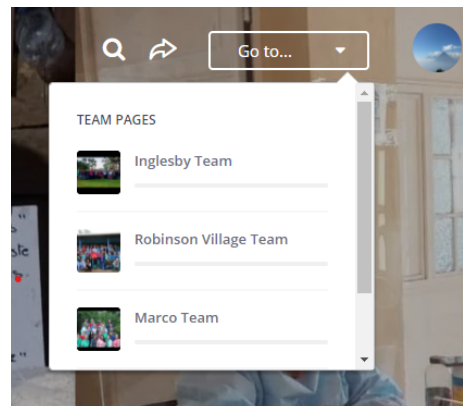
Click the Manage button to check your donations, edit your photo, story or headline.

\*Note: the Manage button only appears after you have logged in to your Classy account.

# Manage Your Page and Check Donations

## To Find Your Page

- 1 Go to: [donate.faithinpractice.org/STM2022](https://donate.faithinpractice.org/STM2022)
- 2 Click "LOGIN" in the top right corner
- 3 Log in to your Classy account
  - Remember your Classy password is not linked to your Volunteer Portal account, so you may have set a different password for this account.



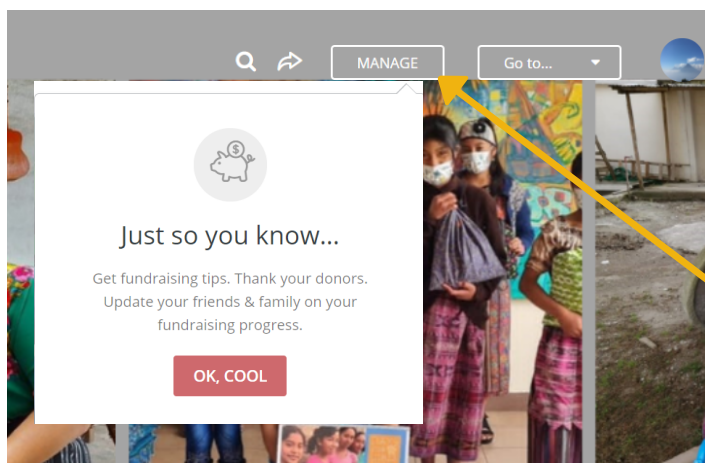
- 4 After login, click on "Go To..." in the top right corner of the page.

- 5 Select your fundraising page from the drop down menu.

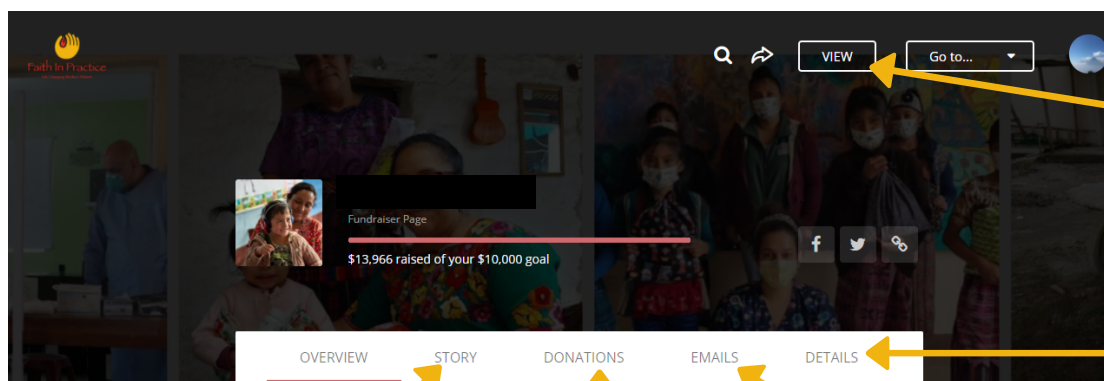
## Once In Your Page

### Manage

- 6 Click the Manage button to check your donations, edit your photo, story or headline.  
*\*Note: the Manage button only appears after you have logged in to your Classy account.*



eam



- View**  
Click the "View" button once you are done editing to return to your page.

- Details**  
Change your photo, fundraising goal, notification settings.

- Story**  
Edit the text that appears on your fundraising page, add photos or videos.

- Donations**  
To view a detailed list of your donations.

- Emails**  
Access email templates to share your trip with friends and family. (More templates can be found on the volunteer portal under STM Resources).

# Fundraising 101

## Ways to give

- **Online donations:** Online giving through your Classy page is the easiest way to donate. All donations that we receive in your name online or offline will be credited to your online fundraising page so you can access your donor list.
- **Check donations:** Checks can be made out to Faith In Practice -or- Endorsed on the back to Faith In Practice
- **Cash donations:** If your cash donors would like to receive a tax receipt, please include a note with their name, email or mailing address, and the donation amount.
- **Matching donations:** If your employer participates in matching donations, please provide them with our Employer Identification Number (EIN): 76-0415986
- **Share The Mission Brochures:** You will receive 5 brochures with information about the mission for offline fundraising in your welcome packet 60 days before your trip.  
If you would like to have more brochures or receive them earlier, please send your request via email to [sharethemission@faithinpractice.org](mailto:sharethemission@faithinpractice.org)

Please mail all donations to:  
Faith In Practice  
7500 Beechnut St, Suite 208  
Houston, Texas 77074

## Who could join you in this mission?

- Immediate and extended family
- Friends and neighbors
- Classmates, professors or teachers
- Patients, doctors, nurses and dentists
- Bible study or church mission committee members
- Bosses and co-workers
- Rotary clubs
- Alumni groups
- Work contacts/vendors
- Favorite establishments
- Accountants, lawyers, bankers, or insurance agents



## Share mission updates from Guatemala

Team Blogs:

[faithinpractice.org/blogs-and-media](https://faithinpractice.org/blogs-and-media)

Mission Continues Blog:

[faithinpractice.org/missionblog](https://faithinpractice.org/missionblog)

Social Media:

<https://www.facebook.com/faithinpractice>



# Share Your Page

## Letter/Email

### Before Your Trip

Dear Friends,

I'm going on a medical mission trip to Guatemala with Faith In Practice in [INSERT TRIP MONTH]. I will serve with the [INSERT TEAM # and NAME] team, and we will provide urgently needed care to patients in [INSERT TRIP LOCATION], Guatemala.

As a volunteer, I cover my own expenses to serve in Guatemala, but all teams raise funds to cover patient care costs including medicines, medical tests and screenings, supplies, patient transportation and other logistical expenses associated with each mission.

Please join my team in prayer for a safe and successful trip. If you are able, I invite you to partner with us financially to help us continue serving the people of Guatemala. You can donate to my page or in honor of my team through this link: [LINK TO YOUR FUNDRAISING PAGE].

Follow our [TEAM NAME + #] team blog: [faithinpractice.org/blogs-and-media](http://faithinpractice.org/blogs-and-media)

Thank you!  
[Your name]

### Thank You

Dear Friends,

Thank you for partnering with my team and I in providing medical care to the people of Guatemala.

Support from donors like you makes it possible for us to provide healthcare to those in greatest need. I am very grateful for your donation, and for your support of a mission and organization that means so much to me.

I invite you to follow my team and experiences through our blog:  
[faithinpractice.org/blogs-and-media](http://faithinpractice.org/blogs-and-media)

Thank you!  
[Your name]

## Social Media Posts

### Before Your Trip

FACEBOOK or INSTAGRAM

I'm will be going on a medical mission trip to Guatemala in [TRIP MONTH] to provide much needed medical care. Please join my team and I in this mission through your prayers and support. If you would like to support our work financially, please visit my fundraising page at: [INSERT LINK TO PERSONAL PAGE].  
#LifeChangingMedicalMission #Guatemala

TWITTER

I'm going on a medical mission trip to Guatemala with @FaithInPractice! Find out more about this life-changing medical mission by visiting my fundraising page at: [INSERT LINK TO PERSONAL PAGE].  
#LifeChangingMedicalMission

### Thank You

FACEBOOK or INSTAGRAM

Thank you for your thoughts, prayers, and support as I prepare to go to Guatemala with @FaithInPractice! I especially want to thank those who have donated to support my team. Your generosity makes these life-changing medical missions possible!  
#lifechangingmedicalmission

TWITTER

Thank you to everyone who has prayed or donated to support @FaithInPractice. Your generosity makes these life-changing medical missions possible!